

Amesbury Community Area Joint Strategic Assessment 2013

Summary of Key Issues

(would be good to have a meeting with professionals to fully discuss the implications of and the impact they believe the Area Board could make on these issues)

Census / Population

- 33,660 – 4th most populous area in the county
- 6,400 (19%) under 15years (4th highest in the county)
- 21,000 (63%) of working age (2nd highest in the county)
- 5.800 (17%) of retirement age (2nd lowest in the county)

Children & Young People Outcomes are generally good, but could be better based on the overall levels of health and wealth in the county

- We do not have high incidents of child poverty, but there are pockets of deprivation that we need to understand more about
- We are the highest in the county with completed **CAFs**
- Also high numbers of children supported by social care
- We rank the highest in hospital admissions of under 17 year olds
- Educational performance at KS 2 (4-11) is just below average (majority of primary schools rated good or outstanding)
- Educational performance at KS4 is poor – lowest in wiltshire

Community Safety

- ASB – getting better, but still needs monitoring
- Deliberate fires – as above
- Violence – as above (includes night-time economy and domestic abuse)
- Road traffic collisions (second highest in county, Chippenham being the top)

Culture

- Much of it in terms of history and heritage – how much more could be made of it – linking with the economy issues
- The new campus has opportunities to make more of culture in the area

Economy

- Big changes – TJ Morris, Rebasing, Porton Science Park
- Make more of visitor and tourist potential to improve retail health of Amesbury town
- High number of young people claiming benefits due to the lack of unskilled / non-technical jobs locally

Environment

- Flooding
- The health of our rivers (water quality, banks, invasive species)
- Shortage of accessible greenspace in urban areas (promote benefits of elsewhere in the area)

Health & Wellbeing

- 17th highest for alcohol related admissions to hospitals
- 16th highest for falls related admissions to hospitals
- Worst in the county for food hygiene
- Worst in the county for underage drinking
- Worst in the county for falls in over 65s
- 18th highest in the county for heart disease related admissions to hospital

Housing

- 4th highest in county of population calling for more affordable housing (influenced by needs of service leavers)
- Rebasing Project

Leisure

- Get more young people active
- Need to improve in attracting more volunteers to help out at sports clubs
- High levels of teenage obesity
- 18th highest in the county for heart disease related admissions to hospital

Transport

- Levels of investment and work projected for minor road and pavement repairs are below average for the county
- Cycle routes are recognised as a priority locally and corporately
- A303

Our Community

- Still need to ask some questions about the areas of deprivation
- Volunteering – has improved, but we could be better